

# From the Editor

Dear readers,

It is a great honour and responsibility to continue the editorial work of Prof. Aleksandar Marković and work on the fourth issue of 2016. Improvements and success of the journal in the last four years set highly bold goals for the next four years, among them: further improvement of the journal's website, bibliographical indicators and positioning our journal in the world leading indexing lists. Without the joint effort of the whole Faculty of Organizational Sciences as the parent institution, our editorial board (especially two talented and dedicated department editors), reviewers and authors cooperating with the "Management" journal I would not dare to dream those big dreams or try to fill the shoes of the previous editor. Thank you all. Standing on your strong shoulders, our journal progresses towards ambitious future goals with eight interesting papers in the fields of general and strategic management, marketing, entrepreneurship, management science and organisational behaviour. I hope they will inspire your thoughts, your research and find their place in reference lists of your future papers.



Yours Faithfully,  
**Mladen Čudanov, PhD**

## Management

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