From the Editor

Dear colleagues and dear readers,

It is with great pleasure that I am presenting you this 75th issue of the Management journal, our second issue in the 2015 calendar year. Here you will find eight new articles submitted by authors from this country and from abroad. I would like to point out that, since the previous issue, we resumed the review column which brings accounts on the latest published works in the area of management. Let me also take this opportunity to inform you of the encouraging data received from the EBSCO databases about an increase in the number of re-



trieved and cited articles published in the last couple of issues of our journal. We do hope that this has been due to countinuous efforts of our editorial staff oriented towards raising the quality of the selected and published papers. On this occasion I also would like to express my gratitude to our reviewers whose dedicated work and suggestions certainly improved the quality of the articles published in the journal. We are looking forward to the new, autumn issue and until then, I wish you a good time during the summer months before us and a pleasant holiday.

Very truly yours, **Prof.dr Aleksandar Marković,** Editor-in-chief

Management

Number 75, Year XX June 2015.

Publisher Faculty of Organizational Sciences - Belgrade

Miles Mestif De D

Wilder Wartio, Fri.D.

Aleksandar Marković, PhD,

Editor of the International Department

Slađana Barjaktarović Rakočević, PhD, University of Belgrade, FOS, Serbi

Editors of the Domestic Department

Ondrej Jaško, PhD, University of Belgrade, FOS, Serbia Milica Kostić Stanković, PhD, University of Belgrade, FOS, Serb

Editorial Board:

Slađan Babarogić, PhD, University of Belgrade, FOS, Serbia Slađana Benković, PhD, University of Belgrade, FOS, Serbia Peter Bielik, PhD, Slovak University of Agriculture in Nitra, Slovak Republic Stanka Setnikar Cankar, PhD, University of Ljubljana, Slovenia Danica Lečić-Cvetković, PhD, University of Belgrade, FOS, Serbia Jasmina Četković, PhD, University of Podgorica, Montenegro Mladen Čudanov, PhD, University of Belgrade, FOS, Serbia Boris Delibašić, PhD, University of Belgrade, FOS, Serbia Marijana Despotović-Zrakić, PhD, University of Belgrade, FOS, Serbia Mirjana Drakulić, PhD, University of Belgrade, FOS, Serbia Milica Đurović, PhD, University "Singidunum", Serbia Bojan Ilić, PhD, University of Belgrade, FOS, Serbia Maja Levi-Jakšić, PhD, University of Belgrade, FOS, Serbia Veljko Jeremić, PhD, University of Belgrade, FOS, Serbia Kathrin Kirchner, PhD, University Hospital Jena, Germany Marija Kuzmanović, PhD, University of Belgrade, FOS, Serbia Alice Lam, PhD, Royal Holloway University of London, UK Zohar Laslo, PhD, - Shamoon College of Engineering, Beer Sheva, Israel Manfred Manthey, PhD, Pforzheim University, Germany Dobrivoje Mihailović, PhD, University of Belgrade, FOS, Serbia Marko Mihić, PhD, University of Belgrade, FOS, Serbia Ivana Mijatović, PhD, University of Belgrade, FOS, Serbia Vesna Milićević, PhD, University of Belgrade, FOS, Serbia Nenad Mladenović, PhD, Brunel University, London, UK Boris Naiman, PhD, University Paris-Est Créteil (UPEC), France Čedomir Nestorović, PhD, ESSEC Business School, Singapore Zoran Obradović, PhD, Temple University, USA Nataša Petrović, PhD, University of Belgrade, FOS, Serbia Goran Putnik, PhD, University of Minho, Portugal Angel Martinez Sanchez, PhD, University of Zaragoza, Spain Gheorghe Savoiu, PhD, University of Pitesty, Romania Dragoslav Slović, PhD, University of Belgrade, FOS, Serbia Velimir Štavljanin, PhD, University of Belgrade, FOS, Serbia

Mirjana Petković, PhD, University of Belgrade, Faculty of Economics, Serbia

Management is being regularly reviewed in DEST

EBSCO - Business Source Complete, Business Source Corporate Plus
DEST - Department of Education, Science and Training of Australia
Ulrich Periodicals

Technical Editor

Milivoje Radenković, Andrej Novović

Address

Belgrade, Jove Ilića 154; Tel./fax. 381 11 3950 835 E-mail: manage@fon.bg.ac.rs; www.management.fon.bg.ac.rs

Journal is published quarterly

Bank account: 840-1344666-69

Printed by

"NEWPRESS" D.O.O. Smederevo

Design:

Manoscritto, Belgrade CIP - Каталогизација у публикацији Народна библиотека Србије, Београд

005

MANAGEMENT / editor-in-chief Aleksandar Marković. - Engl. ed. - Year 7, no. 25 (2002)- . - Belgrade : Faculty of Organizational Sciences, 2002-(Smederevo : Newpress). - 28 cm

Tromesečno. - Drugo izdanje na drugom medijumu: Management (Online) = ISSN 2406-0658. - Превод дела: Management (Srpsko izd.) = ISSN 0354-8635 ISSN 1820-0222 = Management (English ed.) COBISS.SR-ID 112265484